

<Date Field>

<Name Field>

<Address Field>

<City, State, Zip Field>

Dear

Offering maximum protection at the most reasonable premiums available and communicating this to you, our valued customer, is a responsibility we take very seriously.

We have recently reviewed your account and noticed your auto insurance is placed with us, but we do not carry your home insurance. Whether you own a home, condo, or you rent, this coverage should not be overlooked. Since your auto insurance is already with us, we may be able to offer a discount for the home, the auto, or both if placed on an account package.

With the changes the insurance industry has gone through over the last couple of years, many companies have introduced new and innovative forms and coverage's that were previously unavailable. Premiums for these improvements are comparable with those of older policies.

The point is that with these changes occurring, we find many people with policies that have not been updated in quite some time. Many losses that would be covered under the new forms, just were not available on the old.

We encourage you to give this information some serious consideration. Please feel free to contact us and we will provide a quote at no obligation to you.

Sincerely,