

<Date Field>

<Name Field>

<Address Field>

<City, State, Zip Field>

Dear

Offering maximum protection at the most reasonable premiums available and communicating this to you, our valued customer, is a responsibility we take very seriously.

We have recently reviewed your account and noticed we currently handle your homeowners coverage but not your auto.

With the changes that are continually taking place in the auto insurance market, we have found it beneficial to our auto insurance customers to check their rates against other companies on a regular basis. Although we do not handle your auto insurance, we would like the opportunity to evaluate your current coverage's and rates against those of the companies we represent. Since your homeowners insurance is written through us we may be able to offer reduced premiums for your auto insurance.

We encourage you to give this offering some serious thought. If you have any questions or would like to discuss an auto insurance quote or any other insurance questions please let us know.

Thank you for your continued business.

Sincerely,