

<Date Field>

<Name Field>

<Address Field>

<City, State, Zip Field>

Dear

You have just committed yourselves to a very large purchase, a new home!! We would like to thank you for trusting us to provide the insurance for that new home.

As we already provide for your homeowners insurance, we would also appreciate the opportunity to provide a mortgage life insurance policy for you as well.

You will find that purchasing this type of policy through an insurance company is usually much less expensive than through the lending institution. A separately purchased contract will also allow you to decide how the proceeds should be used.

Please give us a call for a no obligation quote. We hope you will allow us the chance to earn you trust and thereby make us your full service insurance agency.

Sincerely,