

<Date Field>

<Name Field>

<Address Field>

<City, State, Zip Field>

Dear

We believe that providing more opportunities for you and your family to live is the reason you go to work each day.

We believe that insuring those opportunities is what life insurance is all about. Your life insurance will provide the opportunity for your family to continue to live, after you are gone.

Since we handle your auto and homeowners insurance we would like to offer you the services of our life and health insurance department.

What you can expect from us is professionalism, compassion and confidentiality. You can expect your needs to be first and foremost in all of our recommendations. You can expect to be able to trust us and not be disappointed in that expectation.

We would greatly appreciate an opportunity to be of greater service to you and your family. Please feel free to give us a call, we would be happy to put together a proposal at no obligation to you.

Sincerely,